

Why Resource Alternatives?

Most small business owners are technical experts, but they don't have experience in running a small business - the "back office" day to day management. Resource Alternatives can help - we can be your back office while you gain the necessary experience or until you are ready to hire. . Your business may need support in a specific area or may need the expertise of an entire senior management team; call us - we can help at a fraction of the cost for a full time hire.

With over 40 years of combined comprehensive business experience in the areas of Business Planning, Operations, Human Resources and Compliance the associates and strategic partners of Resource Alternatives will help you launch or grow your business or practice.

Our Commitment:

- We will care about your business as much as you do
- We will never promise more than we can deliver
- We will always provide straightforward advice and support with your business needs in mind, not ours

**We Will Stand Behind Our Work
with a 100% Satisfaction Guarantee -
The Project Is Not Complete Until You are Satisfied**

Resource Alternatives Consulting can offer you several different packages based on your needs. Initial consultations are no charge.

For more information or to set up an appointment contact:

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Smart Solutions for Small Business

- **Business Start Up and Planning**
- **Human Resource Services**
- **Business Operations and Analysis**
- **Virtual Management Services**

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RA Resource Alternatives

Solutions for Small Business

Resource Alternatives is a full service management consulting firm which targets an under served market: Start-up and small businesses with less than 100 employees, professionals, and independent contractors. We add value by helping our clients build successful businesses providing practical, comprehensive advice and support in the areas of:

- Business Start Up and Planning
- Human Resource Services
- Business Operations and Analysis
- Virtual Management Services

Resource Alternatives provides the tools and support to take you from working for your business to having your business work for you!



Business Solutions

Our focus is on the small company or professional who has a great idea or product but needs help in setting up the business, evaluating and establishing procedures, workflow, understanding the financials, cash flow and projecting income and expenses or the organization who has been in business for several years and requires assistance in advancing to the next level.

We help the small business owner or independent professional make the critical business decisions on where to focus their activities to maximize resources.

- Ownership Structures*
- Business Laws and Legal Information*
- Strategic and Business Plan Development and Review
- Strength, Weakness, Opportunity, Threat Analysis (SWOT)
- Start Up Capital Estimates, Budgets, Cash Flow Analysis, Revenue Projections
- Marketing Plans and Implementation Support
- Development of Operations Manuals, Policies and Procedure Manuals
- Documentation of Systems and Processes
- Bench Marking and Business Performance Metrics

* Resource Alternatives provides legal and tax information. We do not provide legal advice. Always consult your attorney or CPA.

Human Resources

Resource Alternatives Consulting provides you with a wide range of human resource services for your business or professional practice. We can assess your current or future human capital requirements, recruit and train entry to C-Level staff, provide in house training and we offer comprehensive human resource processes, tools and professional management solutions to meet your business needs.

- Recruitment and Retention
- Performance Management and Compensation
- Job Description Development, Skills Assessments and Skills Inventory
- Benefits Review and Administration Human Resource Compliance Audits
- Training
- Employee Handbooks; Policy and Procedure Manuals
- H.R. Best Practices, Forms
- H.R. Toolkit - customized turnkey HR Manual

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